

GRANDS VINS D'ALSACE

Gustave Lorentz

à Bergheim depuis 1836

FRANCE



ALSACE WINES PRODUCING AREA



FACTS ABOUT ALSACE



• Bergheim

- Rich history
- Favorable climate & geology
- 15,600 hectares (38,550 acres) in North East of France
- 80 miles long and 1 – 10 miles wide
- 3 AOC's, plus VT and SGN designations
- 51 Grands Crus
- 3700 grape growers
- 7 main grape varieties
- 90% white wines
- 10M cases in annual production
 - 25 % sales to export markets (80 % in Europe)

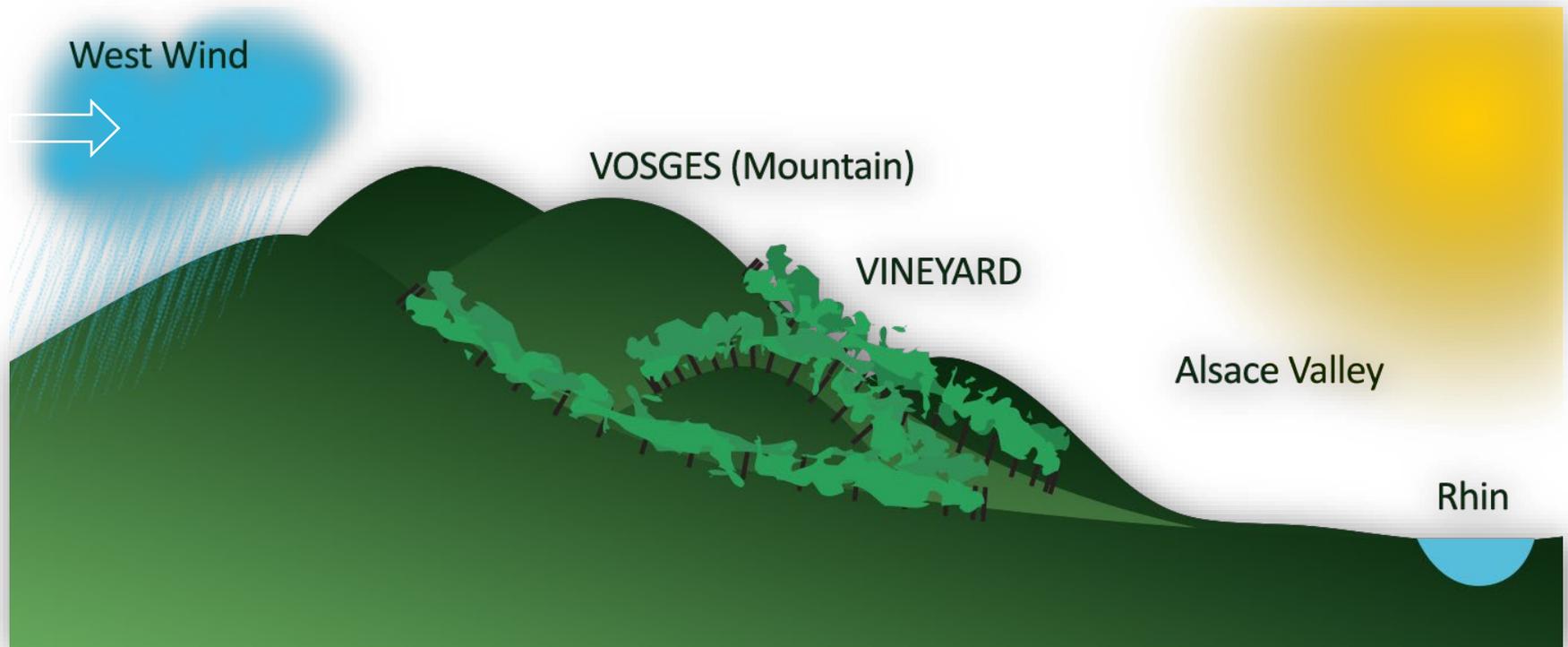
Exclusive bottle shape – bottled in Alsace by the law – no BIB



ALSATIAN CLIMATE

An exceptional, semi-continental climate that is sunny, warm, dry. In turn, the grapes ripen slowly.

The vineyards face East and South-East where the sun rises. The vosages (mountains) also act as a barrier to the rain shadow and westward winds.



ALSACE'S GRAPE VARIETIES



GUSTAVE LORENTZ



- Founded by the Lorentz Family in 1836
- Now run by 6th generation family member, Georges Lorentz
- The vineyards are on 33 hectares (81 acres) in Bergheim
 - 7+ hectares (17 acres) is a rental
 - Gustave Lorentz controls another 120 hectares (296 acres)
- These vineyards span across two of Alsace's Grand Crus
- The winery offers a full range of gastronomic wines
- 100% On-trade business
- 60% Export (old tradition)
- Awarded organic certification in 2012
- In 2015, invested \$7.4 million into a new cellar



GUSTAVE LORENTZ



*The very essence of our wines is the fruit
and the intricate relationship between
the grape varieties, the terroir, and the climate.*



CREMANT D'ALSACE



- AOC created in 1976
- The sparkling wine of Alsace
- 22% of the total production
- Made in the traditional method (like in Champagne)
- Wine Composition
 - Crémant Brut: blend of Pinot Blanc, Chardonnay and Pinot Noir
 - Crémant Rosé : 100% Pinot Noir



RESERVE WINES



A subtle balance between fineness and structure, to appreciate between now or after two to three years of maturing.

Available in single-varietal Riesling, Pinot Blanc, Pinot Gris and Gewürztraminer.



GRANDS CRUS WINES



- Created in 1975
- 51 classified areas
- 8% of the total surface
- Only the 4 noble varieties: Riesling, Muscat, Pinot Gris, Gewürztraminer.
- 4% of the total production
- Terroir: the imparted flavor of the soil's minerality



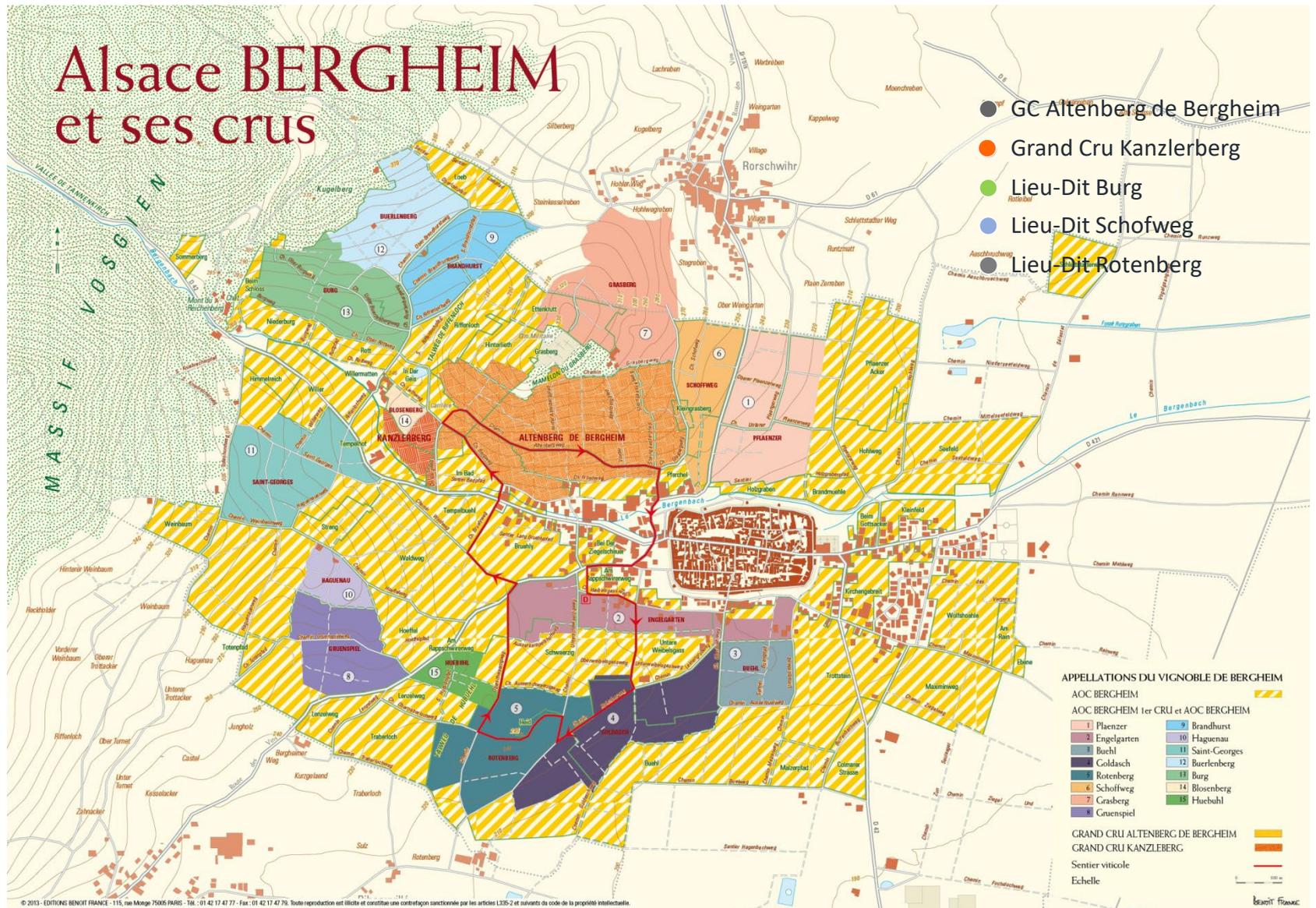
GRANDS CRUS WINES



In BERGHEIM, these delimited hillsides, with some very strict production rules are named ALTENBERG DE BERGHEIM & KANZLERBERG. The first one which that faces full south has a limestone-clay soil whereas the second one, with a soil of gypsum, clay, and limestone soil is the smallest Grand Cru in Alsace.



TERROIRS



GRANDS CRUS WINES



Grand Cru Altenberg de Bergheim

An exceptional site

Just outside the medieval city of Bergheim, the vineyard extends over the steeply sloping south face of the Grasberg hillock, at an altitude between 720 and 1082 feet.

At the margin of the Ribeuillé fracture zone, carved up into strips and compartments of varied terrains. Lower and Mid-Jurassic fossil-rich limestones and marls of different composition are partly overlain by Tertiary limestone boulders. The soil however, looks rather homogeneous, lime, marl and sand, often reddish, very stony, shallow in depth but with quite good water retention capacity.

Favored varieties

The specific character of this vineyard, 8663 acres in area, makes it ideal for Gewurztraminer and Riesling.

Historical pedigree...

The pride of Bergheim winegrowers, the Altenberg has been renowned for its wines since the end of 13th century. Numerous references in the municipal archives bear witness to its exceptional viticultural vocation.

Typical characteristics

Altenberg Grand Cru wines are remarkable for the perfect balance between their subtle, distinguished aroma and their powerful, virile body.



Grand Cru Kanzlerberg

An exceptional site

On the outskirts of the town of Bergheim, due west of the Grand Cru Altenberg, the vineyard faces south and southwest, on the steep slopes of the Kanzlerberg, at an average altitude of 820 feet.

The very heavy clayey soil is composed of grey and black gypsum bearing marls from Lower Keuper overlying the calcareous Upper Muschelkalk outcropping lower down in the basal area of the site.

Favored varieties

In this 798 acre vineyard, Pinot Gris, Gewurztraminer and particularly Riesling enjoy ideal conditions which allow them to express a distinctive character inherited from its typical soil.

Historical pedigree...

The order of the Knights Templar owned a domain on the Kanzlerberg, but in 1312 the order was suppressed. Historical documents from 1328 already mention vine growing on this slope and as proof of its exceptional quality, these wines were always vinified apart.

Typical characteristics

Grand Cru Kanzlerberg wines require a period of ageing to enhance their richness and strength, which underlines the union between the heavy soil and the distinctive aroma of each grape variety.



GUSTAVE LORENTZ

*It takes great patience and, above all,
time to produce a great wine...*





Vins Fins d'Alsace
LORENTZ
GRAND CRU ALTENBERG
DEGUSTATION - VENTE







№122

№123

№124

№102





GRANDS
BLANCS
CE MOIS
SAISON
PREMIERE
COTE
LE CANTON
DE
MONTREUX
VALENTIGNEY

VINO FINE ITALIANO
Lorentz

